

Privacy Policy

Last updated December 19, 2025

Your (“**you**”, or “**your**”) privacy matters to Parking Management Company LLC (the “**Company**”, “**we**”, or “**us**”). This Privacy Policy explains how we collect, use, share and protect Personal Information (as defined below) about you. We also provide information regarding how you can access and update your Personal Information and make certain choices about how your Personal Information is used.

The Privacy Policy covers our collection, use and disclosure of information including through online activities (e.g., via web and mobile services, including any web sites operated by us, and our Software (as defined below), however accessed and/or used, whether via personal computers, mobile devices or otherwise) or related to the use of parking or other services, by the Company (together, the “**Services**”). This Privacy Policy also applies to your use of interactive features or downloads that (i) we own or control, (ii) are available from us through the Services; or (iii) interact with the Services and post or incorporate this Privacy Policy. BY USING OUR SERVICES OR BY OTHERWISE GIVING US, OR ALLOWING US TO ACCESS, YOUR INFORMATION, YOU AGREE TO THE TERMS OF THIS PRIVACY POLICY.

Depending on where you reside, the [Retention of Personal Information](#)

We will retain your Personal Information and Usage Information for as long as your account with the Services is active and for the additional length of time, we determine it is needed to provide you Services or for other business or legal purposes. Even after your account is terminated, we will retain your Personal Information and Usage Information (including parking history and transaction history) as needed to comply with our legal and regulatory obligations, resolve disputes, conclude any activities related to cancellation of an account, investigate or prevent fraud and other inappropriate activity, to enforce our agreements, and for other business reasons. Even after information is deleted, it may be retained in backup or archive files consistent with our data retention policies.

U.S. State Consumer Privacy Notice may apply. Please refer to that section for state-specific disclosure requirements and information about exercising certain privacy rights.

For employees, individual independent contractors, and job applicants located in California, please see additional notices applicable to you in the [California Workforce and Applicant Privacy Notice](#) below.

We may update or modify this Privacy Policy at any time by posting the amended version to our Services and including the effective date of the updated version. We will announce any material changes to this Privacy Policy by posting the amended version on our Services. You should visit this page regularly to review any changes. By accessing and/or using our Services, you accept and agree to the terms of this Privacy Policy and the use of your data and Personal Information (defined below) as described in this Privacy Policy.

Please review the following carefully so that you understand our privacy practices. If you do not agree to this Privacy Policy or any subsequent modifications, do not use any of our Services or give us any of your information. In addition, please review our [Terms of Service](#) (“**Terms**”), which apply to your use of our Services.

[How to Contact Us.](#)

[Information We Collect.](#)

[How We Use Information We Collect.](#)

[How We Disclose Your Information.](#)

[Choices Regarding Your Information.](#)

[Retention of Personal Information.](#)

[U.S. State Consumer Privacy Notice.](#)

[Third Party Content and Links To Third Party Services.](#)

[Social Media Features.](#)

[Children's Privacy.](#)

[Security of Information.](#)

[Intended For Users in The United States.](#)

[California Workforce and Applicant Privacy Notice.](#)

HOW TO CONTACT US

You can update your preferences and information by updating your contact information through the Services or contacting us at the e-mail address or phone number below. Additionally, if you have any questions or concerns about our use of your Personal Information (defined below) or our security and privacy activities, please do not hesitate to contact us through any of the methods below.

Phone: 615-352-0415

Email: termsofuse@parkingmgt.com

You can write to us at:

Parking Management Company LLC
Attn: General Counsel
3713 Charlotte Avenue
Nashville, TN 37209

INFORMATION WE COLLECT

Information You Provide to Us

We obtain information about you and your use of the Services when you visit our Services, sign up to receive communications from us, reserve or use a Parking Space (defined in our Terms of Use), or otherwise interact with us. The information we collect can include Personal Information or non-Personal Information. “**Personal Information**” is any information that may identify, relate to, or be capable of being reasonably linked, directly or indirectly, with a particular identified or identifiable person or household. The Personal Information we may collect includes information such as your:

- **Identifiers.** Your name, address, telephone number, email address, and license plate number.
- **Account Information.** If you create an account to use the Services, we may ask you to provide the information listed above and additional information for your account profile, which may include photos and descriptions about you.
- **Payment Information.** Your name, billing address, and payment information (including payment card information).
- **Geolocation Information.** Information about your location and the location of your Device (as defined below).
- **Other Information.** We will collect other information that you choose to provide as you use our services, such as when you fill out a form on our website, use any search feature on our Services, or communicate with us or with other users. You may also provide us with Personal Information in connection with filing a claim through our Services concerning damage to a car. When filing a claim, you may provide your name, email address, physical address, vehicle make and model, vehicle license plate, and any pictures or further descriptions you choose to provide.

License Plate Recognition Technology

We may use automated license plate recognition technology (“LPR”) to capture and process images of your license plate. We use this information to identify your vehicle and account, which allows us to associate your parking session with your account, to determine your fee for using our Services, and to automatically process your payments for using our Services. We may disclose information collected through LPR systems as described in the [How We Disclose Your Information](#). We implement measures to limit access to the LPR systems and information captured by those systems to those of our employees and independent contractors who have a legitimate business purpose in accessing such systems, who are those employees that need access our parking administration systems and information technology employees and contractors who support such systems. We train those employees and independent contractors on the appropriate use of confidential and Personal Information, including information collected from the LPR systems. We also implement measures designed to monitor and protect the security of our LPR systems and information collected by those systems and to ensure they are only used in compliance with applicable law. These measures include technical controls that limit who may access that data and that log when that information is accessed and physical security measures to protect the facilities and devices where that information is stored. Although infrequent, the data collected by LPR systems may be incomplete or inaccurate. Individuals may contact us through one of the methods listed in the [How to Contact Us](#) section to correct any inaccurate information we have collected through our LPR systems. We will retain information collected through our LPR systems as described in the [Retention of Personal Information](#).

Information Collected as You Access and Use Our Services

In addition to any Personal Information or other information that you choose to submit to us or that we collect from third parties or public sources, we and our third-party service providers may use a variety of technologies that automatically (or passively) collect certain information about your interactions with our online or mobile Services and technical information whenever you visit or interact with the online or mobile Services (“Usage Information”). This Usage Information may include the browser that you are using, the URL that referred you to our Services, the QR code or SMS code that directed you to our Services, all of the areas within our Services that you visit, and the time of day, among other information. We may use Usage Information for a variety

of purposes, including to enhance or otherwise improve the Services. In addition, we may collect your IP address or other unique identifier (“**Device Identifier**”) for your computer, mobile or other device used to access the Services (a “**Device**”). A Device Identifier is a number that is automatically assigned to your Device used to access the Services, and our computers identify your Device by its Device Identifier. Usage Information may be non-identifying or may be considered Personal Information.

A few of the methods that we, or our third-party advertising and analytics partners, may use to collect Usage Information include, without limitation, the following (and subsequent technology and methods hereafter developed), as further described below: cookies, web beacons, and embedded scripts.

Cookies

A cookie is a data file placed on a Device when it is used to access the Services. Cookies may be used for many purposes, including, without limitation, remembering you and your preferences and tracking your visits to our web pages. Cookies work by assigning a number to the user that has no meaning outside of the assigning website.

If you do not want information to be collected through the use of cookies, your browser may allow you to deny or accept the use of cookies. Cookies can be disabled or controlled by setting a preference within your web browser or on your Device. If you choose to disable cookies on your Device, some features of the Services may not function properly or may not be able to customize the delivery of information to you.

You should be aware that the Company cannot control the use of cookies (or the resulting information) by third-parties, and use of third-party cookies is not covered by our Privacy Policy.

Web Beacons

Small graphic images or other web programming code called web beacons (also known as “1×1 GIFs” or “clear GIFs”) may be included in our web and mobile pages and messages. The web beacons are tiny graphics with a unique identifier, similar in function to cookies, and are used to track the online movements of Web users. In contrast to cookies, which are stored in a user’s computer hard drive, web beacons are embedded invisibly on Web pages and are about the size of the period at the end of this sentence. Web beacons or similar technologies help us better manage content on our Services by informing us what content is effective, count users of the Services, monitor how users navigate the Services, count how many e-mails that we send were actually opened or to count how many particular articles or links were actually viewed.

Embedded Scripts

An embedded script is programming code that is designed to collect information about your interactions with the Services, such as the links you click on. The code is temporarily downloaded onto your Device from our web server or a third-party service provider, is active only while you are connected to the Services, and is deactivated or deleted thereafter.

Information Collected by Software

Our Services may be provided through web-based software (“**Software**”). You agree that we may collect and use technical data and related information derived from your use of the Software, including but not limited to, Device Identifiers and Usage Information.

When you use any of our Software, we may collect and store some or all of the following information from your Device and use of the Software, including without limitation:

- Your preferred language and country site (if applicable).
- Your phone number or other unique device identifier assigned to your Device – such as the International Mobile Equipment Identity or the Mobile Equipment ID number.
- The IP address of your Device.
- The manufacturer and model of your Device.
- Your mobile operating system.
- The type of mobile Internet browsers you are using.
- Information about how you interact with the Software and any of our web sites to which the Software links, such as how many times you use a specific part of the Software over a given time period, the amount of time you spend and how often you are using the Software, and how you otherwise engage with the Software.
- Information to allow us to personalize the services and content available through the Software, if applicable.
- Any Personal Information you provide in order to create an account within the Software, if applicable.
- Any other Personal Information covered in this Privacy Policy that may be provided in connection with your use of the Software, including without limitation by providing payment through the Services or filing a claim.

We may use information automatically collected by the Software to customize Services for you and to operate and improve our Services. We may also use this information to create aggregated and anonymized information to determine which Software features are most popular and useful to users, and for other statistical analyses, or to prevent, discover and investigate violations of this Privacy Policy or the Terms of Use, and to investigate fraud, chargeback or other matters.

HOW WE USE INFORMATION WE COLLECT

By providing your telephone number to us, you consent to receive informational and marketing text messages and/or push notifications from or on behalf of us and/or our partners and suppliers. You may opt-out at any time by contacting us through one of the methods listed in the [“How to Contact Us”](#) section above. Data obtained from you in connection with text messages may include your telephone number, your mobile carrier’s name, and details of the message (date, time, and content). For more information about our mobile text program, please see Section 4 (Text Messages) in our [Terms of Use](#).

The credit card information you provide is not stored by us but is stored and used by our third-party credit card processors in order for them to process payment that you owe third parties for

your parking space reservations, for valet tips you choose to provide, or for other payments permitted through the Services.

In addition, we may use your Personal Information or Usage Information that we collect about you:

- To process your transaction and parking session with the Services, including verifying your information is valid.
- To administer and improve the Services or our services, to customize your experience with the Services, or to serve you specific content that is most relevant to you.
- To contact you with regard to your use of the Services and, in our discretion, changes to the Services and/or the Services' policies.
- For inclusion in our data analytics.
- To monitor the security and usage of our Services.
- To gather analysis and assess trends and interests.
- To provide user support and diagnose problems with the Services.
- To work with our service providers who perform certain business functions or services on our behalf.
- Detect and prevent fraud, spam, abuse, security incidents, and other harmful activity.
- Comply with our legal obligations.
- Resolve any disputes with our users and enforce our agreements with third parties.
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- For purposes disclosed at the time you provide your information or as otherwise set forth in this Privacy Policy.

HOW WE DISCLOSE YOUR INFORMATION

We may share Personal Information and Usage Information we collect about you in the following circumstances:

Parking Service Providers and Marketplace Service Users

When you use our Parking Space Services (as defined in our Terms), we may share information about you, including your name, license plate number, email address, phone number, with our customers for whom we manage parking.

If you use our Marketplace Services (as defined in our Terms), we may share your information with other users as follows:

- If you use our services to reserve a parking space, we will share certain information about you with third party or user offering that parking space for reservation to coordinate the

booking, including your name, phone number, email address, license plate number, and information regarding your previous use of the Services (such as cancellation history), and other information you agree to share.

- If you offer parking spaces for others users to reserve, information about your Marketplace Listing (as defined in the Terms), such as name, phone number, email address, license plate number will be available to other users. We will also share certain information about you with such users to coordinate the booking, including your name, phone number, and the Marketplace Listing address.

We are not responsible for how these users or other third parties may use your information once it is disclosed to them. If you do not wish for your Personal Information to be shared these users and third parties, please do not use our Parking Space or Marketplace Services.

Profiles, Marketplace Listings and Other Public Information

The Marketplace Services also let you publish information that is publicly visible, including:

- Parts of your public profile page, such as the name of the Parking Space, address of the Parking Space, description of the Parking Space, and pictures of the Parking Space.
- Any reviews or ratings you provide about a Parking Space Provider or Parker, which become part of your public profile page.
- Any information you provide in any public forum or social media post or through a similar feature on the Marketplace Services.

Any information you choose to make available may be read, collected, or used by others. You should exercise caution when deciding which information, you choose to make publicly available. We are not responsible for any information you share publicly, or for any communications or acts of third parties who use or view information you have disclosed publicly. If you provide information through any public forum or in any social media post, you should review privacy policies of the providers of those forums or social media services.

Aggregate Data

We may share non-personally identifiable information, such as aggregated user statistics and log data, with third parties for industry analysis, demographic profiling, to deliver targeted advertising about other products or services, or for other business purposes.

Third-Party Service Providers

We use third parties to facilitate our Services, provide or perform certain aspects of the Services on our behalf, third-parties to host the Services, design and/or operate the Services' features, track the Services' analytics, send text messages (including in order to collect unpaid fees), process payments, engage in anti-fraud and security measures, provide support, enable us to send you special offers, perform technical services, or perform other administrative services. We may provide these vendors with access to user information, including Personal Information; this information sharing is limited to only the information needed by the vendor to carry out the services they are performing for you or for us.

Data Analytics and Advertising Providers

We may use third party analytics and advertising service providers, including Google Analytics, to evaluate and provide us with information about the use of the Services and viewing of our content. We may share your Personal Information to create general data analytics regarding usage of our Services on an aggregate basis and without personal identifiers for the purpose of deriving learning insights as well as for marketing purposes. They may set and access their own cookies, web beacons and embedded scripts on your Device and they may otherwise collect or have access to information about you, including non-personally identifiable information.

Sweepstakes, Contests and Promotions

We may offer sweepstakes, contests, and other promotions (any, a “**Promotion**”) through the Services that may require registration. By participating in a Promotion, you are agreeing to official rules that govern that Promotion, which may contain specific requirements of you, including, allowing the sponsor of the Promotion to use your name, voice and/or likeness in advertising or marketing associated with the Promotion. If you choose to enter a Promotion, Personal Information may be disclosed to third parties or the public in connection with the administration of such Promotion, including, in connection with winner selection, prize fulfillment, and as required by law or permitted by the Promotion’s official rules, such as on a winners list.

Administrative and Legal Reasons

We cooperate with government and law enforcement officials and private parties to enforce and comply with the law. Thus, we may access, use, preserve, transfer and disclose your information (including Personal Information), including disclosure to third parties such as government or law enforcement officials or private parties as we reasonably determine is necessary and appropriate:

- To satisfy any applicable law, regulation, subpoenas, governmental requests or legal process.
- To protect and/or defend the Terms for the Services, including investigation of potential violations thereof.
- To protect the Company, our Services or any third party.
- To protect the safety of the public for any reason and in the event of emergency circumstances.
- To detect, prevent or otherwise address fraud, security or technical issues.
- To prevent or stop activity we may consider to be, or to pose a risk of being, an illegal, unethical, or legally actionable activity. Further, we may identify users in cooperation with third parties such as copyright owners, internet service providers, wireless service providers and/or law enforcement agencies, including disclosing such information to third parties, all in our discretion. Such disclosures may be carried out without notice to you.

Business Transfer

We may share your information, including your Personal Information and Usage Information with our parent, subsidiaries and affiliates for internal reasons. We also reserve the right to disclose and

transfer all such information to a subsequent owner, co-owner or operator of the Services or applicable database or in connection with a corporate merger, consolidation, restructuring, the sale of substantially all of our membership interests and/or assets or other corporate change, including, during the course of any due diligence process.

CHOICES REGARDING YOUR INFORMATION

Changing Information and Deleting Accounts

You are responsible for maintaining the accuracy of the information you submit to us, such as your Personal Information provided as part of parking transactions and parking fees. If your Personal Information changes, you must correct, delete inaccuracies, or amend information by making the change on your user profile page or by contacting us at termsofuse@parkingmgt.com. We will use good faith efforts to make requested changes in our then-active databases as soon as reasonably practicable.

Opting Out of Cookies and Behavioral Advertising

Targeted advertising (also known as behavioral advertising) uses information collected regarding an individual's web or mobile browsing behavior such as the pages they have visited or the searches they have made. This information is then used to select which advertisements should be displayed to a particular individual on websites other than our web site(s). The information used for targeted advertising either comes from us or through third party website publishers.

You can opt-out of cookies on our website by adjusting your preferences [here](#). You can refuse to accept cookies from our websites at any time by activating the setting on your browser which allows you to refuse cookies. If you would like to opt out of targeted advertising that occurs when visiting our third party advertising publishers, please [click here](#) to access the NAI Opt-Out Page and learn about how to change browser settings and otherwise opt out of having your Personal Information shared for advertising purposes. Please note that this will opt you out of targeted ads from us and any other participating advertisers. If you opt out, you may continue to receive online advertising from us; however, these ads may not be as relevant to you.

In order for cookie opt-outs to work on your Device, your browser, app or mobile device must be set to no longer accept cookies. If you delete cookies, buy a new Device, access our Services from a different device, login under a different screen name, or change web browsers, you will need to opt-out again. If your browser has scripting disabled, you do not need to opt out, as online behavioral advertising technology does not work when scripting is disabled. Please check your browser's security settings to validate whether scripting is active or disabled.

Do Not Track

Some web browsers include a "do not track" setting. These features are not yet uniform, however, so we do not currently respond to such features or signals. Therefore, if you select or turn on a "do not track" feature in your web browser, we and our third-party providers may continue collecting information about your online activities as described in this Privacy Policy.

RETENTION OF PERSONAL INFORMATION

We will retain your Personal Information and Usage Information for as long as your account with the Services is active and for the additional length of time, we determine it is needed to provide you Services or for other business or legal purposes. Even after your account is terminated, we will retain your Personal Information and Usage Information (including parking history and transaction history) as needed to comply with our legal and regulatory obligations, resolve disputes, conclude any activities related to cancellation of an account, investigate or prevent fraud and other inappropriate activity, to enforce our agreements, and for other business reasons. Even after information is deleted, it may be retained in backup or archive files consistent with our data retention policies.

U.S. STATE CONSUMER PRIVACY NOTICE

Some U.S. states have privacy laws that require specific disclosures. If you reside in California, Colorado, Connecticut, Delaware, Kentucky, Iowa, Indiana, Maryland, Minnesota, Montana, Nebraska, New Hampshire, New Jersey, Oregon, Tennessee, Texas, Rhode Island, Virginia or Utah, and are a “consumer” (as defined by the privacy laws of those states), this section applies to you.

Personal Information We Collect and Disclose.

Generally, we collect, retain, use, and disclose your Personal Information for our business purposes and commercial purposes, which are described above in this Privacy Policy. The following chart provides information about the types of Personal Information that we have collected, the purposes for which we used the information, and the categories of third parties with whom we have shared this information in the last 12 months.

Type of Information	Business Purpose	Categories of Third-Party Recipients
Identifiers: name, unique personal identifier, online identifier, IP address, email address, license plate numbers or similar identifiers.	<ul style="list-style-type: none">• To process your transaction and parking session with the Services, including verifying your information is valid.• To administer and improve the Services or our services, to customize your experience with the Services, or to serve you specific content that is most relevant to you.• To contact you with regard to your use of the Services and, in our discretion, changes to the Services and/or the Services’ policies.• For inclusion in our data analytics.	<ul style="list-style-type: none">• Third party service providers• Data Analytics and advertising providers• Promotional partners• Our clients, when you use our Parking Space Services• Parking space providers and other users of Marketplace Services, when you use the Marketplace Services

	<ul style="list-style-type: none"> • To monitor the security and usage of our Services. • To gather analysis and assess trends and interests. • To provide user support and diagnose problems with the Services. • To work with our service providers who perform certain business functions or services on our behalf. • For purposes disclosed at the time you provide your information or as otherwise set forth in this Privacy Policy. • Detect and prevent fraud, spam, abuse, security incidents, and other harmful activity. • Comply with our legal obligations. • Resolve any disputes with our users and enforce our agreements with third parties. 	
<p>Consumer information in customer records: name, address, phone number, and credit card number or debit card number.</p> <p>Some Personal Information included in this category may overlap with other categories.</p>	<ul style="list-style-type: none"> • To process your transaction and parking session with the Services, including verifying your information is valid. • To administer and improve the Services or our services, to customize your experience with the Services, or to serve you specific content that is most relevant to you. • To contact you with regard to your use of the Services and, in our discretion, changes to the Services and/or the Services' policies. • For inclusion in our data analytics. • To monitor the security and usage of our Services. 	<ul style="list-style-type: none"> • Third party service providers • Promotional partners

	<ul style="list-style-type: none"> • To gather analysis and assess trends and interests. • To provide user support and diagnose problems with the Services. • To work with our service providers who perform certain business functions or services on our behalf. • Detect and prevent fraud, spam, abuse, security incidents, and other harmful activity. • Comply with our legal obligations. • Resolve any disputes with our users and enforce our agreements with third parties. 	
<p>Commercial information: records of services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies; payment transaction history.</p>	<ul style="list-style-type: none"> • To process your transaction and parking session with the Services, including verifying your information is valid. • To gather analysis and assess trends and interests. • To provide user support and diagnose problems with the Services. • To work with our service providers who perform certain business functions or services on our behalf. • Detect and prevent fraud, spam, abuse, security incidents, and other harmful activity. • Comply with our legal obligations. • Resolve any disputes with our users and enforce our agreements with third parties. 	<ul style="list-style-type: none"> • Third party service providers • Data Analytics and advertising providers • Promotional partners • [Our customers, when you use our Parking Space ServicesParking space providers and other users of Marketplace Services, when you use the Marketplace Services
<p>Internet or other electronic network activity information: browsing history, search history, information regarding an individual's interaction with our</p>	<ul style="list-style-type: none"> • To process your transaction and parking session with the Services, including verifying your information is valid. 	<ul style="list-style-type: none"> • Third party service providers • Data Analytics and advertising providers

services, software and emails, and electronic communication metadata.	<ul style="list-style-type: none"> • To administer and improve the Services or our services, to customize your experience with the Services, or to serve you specific content that is most relevant to you. • For inclusion in our data analytics. • To monitor the security and usage of our Services. • To gather analysis and assess trends and interests. • To provide user support and diagnose problems with the Services. • To work with our service providers who perform certain business functions or services on our behalf. • Detect and prevent fraud, spam, abuse, security incidents, and other harmful activity. • Comply with our legal obligations. 	
Geolocation data: IP addresses and Device location	<ul style="list-style-type: none"> • To process your transaction and parking session with the Services, including verifying your information is valid. • To administer and improve the Services or our services, to customize your experience with the Services, or to serve you specific content that is most relevant to you. • To gather analysis and assess trends and interests. • To provide user support and diagnose problems with the Services. • To work with our service providers who perform certain business functions or services on our behalf. 	<ul style="list-style-type: none"> • Third party service providers • Data Analytics and advertising providers

	<ul style="list-style-type: none"> • Detect and prevent fraud, spam, abuse, security incidents, and other harmful activity. 	
Inferences: inferences drawn from the information listed above to develop a profile about an individual	<ul style="list-style-type: none"> • For inclusion in our data analytics. • To monitor the security and usage of our Services. • To gather analysis and assess trends and interests. • To work with our service providers who perform certain business functions or services on our behalf. 	<ul style="list-style-type: none"> • Third party service providers • Data Analytics and advertising providers
Sensitive Personal Information, such as debit or credit card information	<ul style="list-style-type: none"> • To process your transaction and parking session with the Services, including verifying your information is valid. • Detect and prevent fraud, spam, abuse, security incidents, and other harmful activity. • Comply with our legal obligations. 	<ul style="list-style-type: none"> • Third party service providers

We collect this information from sources described in the [Information We Collect](#) section, including directly from you, automatically when you access or use our Services, and from our Software. We will retain this information as described in the [Retention of Personal Information](#)

Personal Information that We “Share,” “Sell,” or Use for “Targeted Advertising”

We may use analytics and advertising technologies, including those provided by advertising partners that use your Personal Information to serve you targeted advertising that is based on your activity across our Services and third-party websites, apps and services. While we do not disclose your Personal Information for money, these activities may be considered “sales,” “sharing,” or “targeted advertising” under certain state privacy laws, and the table below provides more information about our practices. The following chart provides information about the types of Personal Information we have “sold”, “shared”, or used for targeted advertising, and the categories of third parties with whom we have shared this information in the last 12 months:

Type of Personal Information	Categories of Third-Party Recipients
Identifiers: online identifier and IP address.	<ul style="list-style-type: none"> • Analytics and advertising providers

Commercial information: records of Services purchased or considered, or other purchasing or consuming histories or tendencies.	<ul style="list-style-type: none"> Analytics and advertising providers
Internet or other electronic network activity information: browsing history, search history, and information regarding an individual's interaction with a website, application, or advertisement.	<ul style="list-style-type: none"> Analytics and advertising providers

We do not knowingly “sell”, “share”, or use Personal Information about consumers under the age of 18 for targeted advertising.

Your Rights

Depending on where you live, you may have certain rights with respect to Personal Information that we have collected and used under certain circumstances, which may include the following rights:

- **Right to Know.** You have the right to request that we confirm whether or not we are processing your Personal Information and request the following information about how we have collected and used your Personal Information during the past 12 months: (i) the categories of Personal Information that we have collected, disclosed, “sold” or “shared”; (ii) the categories of sources from which we collected Personal Information; (iii) our business or commercial purpose for collecting Personal Information; and (iv) if we “sell” or “share” Personal Information about you, the categories of third parties to whom we have “sold”, “shared” or disclosed Personal Information.
- **Right to Access.** You have the right to request a portable copy of the Personal Information that we have collected about you, including, to the extent technically feasible, in a readily usable format.
- **Right to Correct.** You have the right to request that we correct any inaccurate Personal Information we maintain about you.
- **Right to Deletion.** You have the right to request that we delete certain Personal Information that we have collected from you.
- **Right to Opt-Out of “Sales,” “Sharing” or Targeted Advertising.** You may opt-out of disclosures of your Personal Information which are “sales” or “sharing” under applicable privacy laws, or our use of your Personal Information for targeted advertising.
- **Right to Opt-Out of Certain Automated Decision-making.** You may opt-out of “profiling” in furtherance of decisions impact a legal or similar right “Profiling” means the automated processing of Personal Information to evaluate or predict certain aspects about a person. We do not engage in “profiling” to make decisions about consumers that impact legal or similar rights, so there is no need to opt-out.
- **Right to Limit the Use or Disclosure of Sensitive Personal Information.** You have the right to request that we limit our use or disclosure of sensitive Personal Information to those uses and disclosures that are necessary to provide the goods or services you have requested and which a person requesting those goods or services would reasonably expect or for other purposes expressly allowed by law. We only use sensitive Personal Information for such purposes.

- **Right to Appeal.** If we have denied your privacy rights-related request, you may appeal that decision.

We will not discriminate against you for exercising any of your privacy rights, including, but not limited to, by:

- denying goods or services;
- charging different prices or rates for goods and services, including through the use of discounts or other benefits or imposing penalties;
- providing a different level or quality of goods or services; and
- suggesting that you will receive a different price or rate for goods or services or a different level or quality of goods or services.

We may, however, charge a different price or rate, or provide a different level or quality of goods or services, if that difference is related to the value provided by your information.

Exercising Your Rights

You can exercise your right to opt-out of the “sale”, “sharing” or use of your Personal Information for targeted advertising based on our use of analytics and advertising cookies and other technologies [here](#). Residents of certain states can also opt-out by configuring their browser to use a legally recognized universal choice signal, such as the Global Privacy Control. These methods are browser and device dependent.

To otherwise exercise your rights where they are available, or to submit an appeal if we have previously denied a request, you can use our [webform](#) or contact us using one of the methods described in [How to Contact Us](#).

Residents of certain states may designate an authorized agent to make a request on their behalf. We will comply with requests made by authorized agents as required by applicable law. We will deny requests from agents that do not submit proof of authorization from you. To verify that an authorized agent has authority to act for you, we may require a copy of a power of attorney or require that you provide the authorized agent with written permission and verify your own identity with us.

When you or someone legally authorized to act on your behalf, makes a request related to your Personal Information, you can expect the following:

- We may need to verify your identity before processing your request. Which information may depend on the type and sensitivity of information subject to the request. In some cases, we may need to collect additional information to verify your identity, such as a government-issued ID.
- In certain cases, a request may be denied. For example, if we cannot verify your identity or if providing you with the information could create an unreasonable risk to someone’s security (for example, we do not want very sensitive information disclosed inappropriately). If we deny your request, we will explain why we denied it. If we deny a request, we will still try to provide you as much of the information as we can, but we will withhold the information subject to denial.

Additional California Privacy Notices

Under California law, our customers who are residents of California may request certain information about our disclosure of Personal Information during the prior calendar year to third parties for their direct marketing purposes. To make such a request, please write to us at the address set forth in [How to Contact Us](#) section in Section 1 above.

Alternatively, you may send us an email at termsofuse@parkingmgt.com with the words “California Privacy Rights” in the subject line.

THIRD PARTY CONTENT AND LINKS TO THIRD PARTY SERVICES.

The online- and mobile-based Services may contain content that is supplied by a third party, and those third parties may collect web site usage information and your Device Identifier when web pages from any online or mobile Services are served to your browser. In addition, when you are using the Services, you may be directed to other sites or applications that are operated and controlled by third parties that we do not control. We are not responsible for the privacy practices employed by any of these third parties. These other web sites may send their own cookies to you, independently collect data or solicit Personal Information and may or may not have their own published privacy policies. We encourage you to note when you leave our Services and to read the privacy statements of all third party web sites or applications before submitting any Personal Information to third parties.

SOCIAL MEDIA FEATURES

Our online and mobile Services may include social media features, such as the Facebook Like button, and widgets such as a “Share This” button, or interactive mini-programs that run on our online and mobile Services. These features may collect your IP address, which page you are visiting on our online or mobile Services, and may set a cookie to enable the feature to function properly. Social media features and widgets are either hosted by a third party or hosted directly on our online Services. Your interactions with these features and widgets are governed by the privacy policy of the company providing them.

CHILDREN’S PRIVACY

Our Services are not directed to nor intended for use by individuals under the age of eighteen (18) (a “**Child**” or “**Children**”). By using our Services, you represent and warrant that you are not a Child. If you do not meet this age requirement, then you must not access or use our Services or provide any information to us. We do not knowingly collect Personal Information from Children. If we discover that we have collected Personal Information from a Child, we will take reasonable steps to delete that information. If you are a parent or guardian of a Child and believe he or she has disclosed Personal Information to us or if you otherwise think we have collected information from a Child through our Services, please contact us through one of the methods in the “How to Contact Us” section above. For more information about the Children’s Online Privacy Protection Act (COPPA), which applies to websites that direct their services to Children, please visit the Federal Trade Commission’s website <https://www.ftc.gov/tips-advice/business-center/guidance/complying-coppa-frequently-asked-questions>.

SECURITY OF INFORMATION

The Personal Information and Usage Information we collect is stored within our databases, and we use standard, industry-wide, commercially reasonable security practices such as encryption, firewalls and SSL (Secure Socket Layers) for protecting your information – such as any portions of your credit card number which we may retain (we do not ourselves retain your entire credit card information). However, as effective as encryption technology is, no security system is impenetrable. We cannot guarantee the security of our databases, nor can we guarantee that information you supply won't be intercepted while being transmitted to us over the Internet or wireless communication, and any information you transmit to us you do at your own risk. We recommend that you not disclose your password to anyone.

INTENDED FOR USERS IN THE UNITED STATES

Our Services are provided and operated from the United States and are intended only for users in the United States. By using the Services, you acknowledge and agree to the transfer of information to the United States and to the application of the laws of the United States.

CALIFORNIA WORKFORCE AND APPLICANT PRIVACY NOTICE

This section (the “**California Workforce and Applicant Privacy Notice**”) applies to our current and former employees or individual independent contractors (“**Workforce Members**”) and job applicants, (“**Applicants**”), who are California residents when the California Consumer Privacy Act (“**CCPA**”) covers our collection and use of your Personal Information in the employment context.

This California Workforce and Applicant Privacy Notice does not apply to our collection and use of Personal Information in a consumer or business-to-business capacity or to Personal Information collected about Workforce Members and Applicants who are not California residents. For more information on our collection and use of Personal Information, please see the [U.S. State Consumer Privacy Notice](#) and the remainder of this Privacy Policy.

Workforce Member and Applicant Personal Information We Collect and Disclose

The following chart provides information about the types of Personal Information that we have collected from California Workforce Members and Applicants, the purposes for which we used the information, and the categories of third parties with whom we have shared this information in the last 12 months.

Type of Information	Business Purpose	Categories of Third-Party Recipients
Identifiers: real name, alias, postal address, Social Security number, driver's license number, passport number, email address or other similar identifiers	<ul style="list-style-type: none">• Establish, manage, terminate or otherwise administer the employment relationship• To verify employment eligibility• To monitor and provide compensation, payroll, tax, and	<ul style="list-style-type: none">• Third party service providers who provide employment related services, such as recruiting, human resource, payroll and benefits providers

	<p>benefits planning, enrollment, and administration</p> <ul style="list-style-type: none"> • To manage Workforce Member performance • For Workforce Member development, education and training • To monitor, maintain, and secure company systems, networks, databases, equipment, and facilities • To comply with laws and regulations, including, without limitation, applicable tax, health and safety, anti-discrimination, immigration, labor and employment laws • To monitor, investigate, and enforce compliance with and potential breaches of our policies and procedures and legal and regulatory requirements • To comply with civil, criminal, judicial, or regulatory inquiries, investigations, subpoenas, or summons • To exercise or defend the legal rights of us and our Workforce Members, affiliates, customers, contractors, and agents. 	
<p>Internet or other electronic network activity information: browsing history, search history, information regarding an individual's interaction with our services, software and emails, and electronic communication metadata.</p>	<ul style="list-style-type: none"> • To manage Workforce Member performance • To monitor, maintain, and secure company systems, networks, databases, equipment, and facilities 	<ul style="list-style-type: none"> • Third party service providers
<p>Geolocation data: IP addresses and Device location</p>	<ul style="list-style-type: none"> • To manage Workforce Member performance • To monitor, maintain, and secure company systems, networks, databases, equipment, and facilities 	<ul style="list-style-type: none"> • Third party service providers

	<ul style="list-style-type: none"> • To monitor, investigate, and enforce compliance with and potential breaches of our policies and procedures and legal and regulatory requirements 	
Professional or employment-related information: Current or past job history or performance evaluations	<ul style="list-style-type: none"> • Establish, manage, terminate or otherwise administer the employment relationship • To verify employment eligibility • To manage Workforce Member performance • For Workforce Member development, education and training • To comply with civil, criminal, judicial, or regulatory inquiries, investigations, subpoenas, or summons • To exercise or defend the legal rights of us and our Workforce Members, affiliates, customers, contractors, and agents. 	<ul style="list-style-type: none"> • Third party service providers
Sensitive Personal Information: Social Security number, driver's license, state identification card, passport number; precise geolocation; consumer's racial or ethnic origin, citizenship or immigration status	<ul style="list-style-type: none"> • Establish, manage, terminate or otherwise administer the employment relationship • To verify employment eligibility • To monitor and provide compensation, payroll, tax, and benefits planning, enrollment, and administration • To manage Workforce Member performance • To comply with laws and regulations, including, without limitation, applicable tax, health and safety, anti-discrimination, immigration, labor and employment laws 	<ul style="list-style-type: none"> • Third party service providers

We obtain the categories of Personal Information listed above from the following categories of sources:

- Directly from you, such as from the forms you fill out or information you input into our HR system.
- Indirectly from you, such as from your interactions with the Company's computer systems and applications.
- From our service providers, such as recruiting partners, HR management providers, background check providers, and internet service providers.
- From other employees, such as from performance reviews or other observations and interactions.

Retention of Workforce Member and Applicant Personal Information

We will retain California Workforce Member and Applicant Personal Information for the period reasonably necessary to perform the employment-related purposes described above and for the purpose of satisfying any legal, accounting, contractual, or reporting requirements that apply to us.

Your Rights

If you are a California Workforce Member or Applicant, you have following rights with respect to your Personal Information:

- **Right to Know.** You have the right to request the following information about how we have collected and used your Personal Information during the past 12 months: (i) the categories of Personal Information that we have collected, disclosed, “sold” or “shared”; (ii) the categories of sources from which we collected Personal Information; (iii) our business or commercial purpose for collecting Personal Information; (iv) if we “sell” or “share” Personal Information about you, the categories of third parties to whom we have “sold”, “shared” or disclosed Personal Information; and (iv) the specific pieces of information we have collected about you.
- **Right to Correct.** You have the right to request that we correct any inaccurate Personal Information we maintain about you.
- **Right to Deletion.** You have the right to request that we delete certain Personal Information that we have collected from you.
- **Right to Opt-Out of “Sales” “Sharing” of Personal Information.** You may opt-out of disclosures of your Personal Information which are “sales” or “sharing” under CCPA. We do not “sell” or “share” Workforce Member or Applicant Personal Information.
- **Right to Limit the Use or Disclosure of Sensitive Personal Information.** You may request that we limit our use or disclosure of sensitive Personal Information to those uses and disclosures that are necessary for our employment relationship and that an average employee would reasonably expect, and other specified purposes expressly allowed by the CCPA. We only use sensitive Personal Information for such purposes.

We will not discriminate against you for exercising any of these rights.

Exercising Your Rights

California Workforce Members and Applicants may exercise their rights by using our [webform](#) or contacting us using one of the methods described in [How to Contact Us](#).

California Workforce Members and Applicants may designate an authorized agent to make a request on their behalf. We will comply with requests made by authorized agents as required by applicable law. We will deny requests from agents that do not submit proof of authorization from you. To verify that an authorized agent has authority to act for you, we may require a copy of a power of attorney or require that you provide the authorized agent with written permission and verify your own identity with us.

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- In certain cases, a request may be denied. For example, if we cannot verify your identity or if providing you with the information could create an unreasonable risk to someone's security (for example, we do not want very sensitive information disclosed inappropriately). If we deny your request, we will explain why we denied it. If we deny a request, we will still try to provide you as much of the information as we can, but we will withhold the information subject to denial.